

CORPORATE SOCIAL RESPONSIBILITY

Corporate Social Responsibility – CSR - is understood as the assumption of responsibility the company makes on behalf of all its stakeholders.

Corporate Social Responsibility is a company **voluntarily taking on responsibility** on behalf of all its stakeholders, in other words all those parties or categories of party who have interests in the enterprise both for the investments they have made and for the possible positive or negative effects that might result from the enterprise's activities.

The topics relating to CSI have been set out by the UN in the context of its Agenda 2030.

Many other companies have planned their CSI programmes based on the 17 goals for sustainable development proposed by the UN and available to all its member states to identify national programmes.

THE SUSTAINABLE DEVELOPMENT GOALS



These goals refer to the three areas involved in the concept of sustainable development: environment; society; economy.

Agenda 2030 & the Delsante Agricultural Company

The Delsante farm, regardless of its limited size, has undertaken to integrate into its business activities certain CSI principles to ensure not only the goodness of its final product, Parmigiano



Reggiano, but also its ethical value. It is important that an excellent Italian product known throughout the world should be **a bearer of ethical values** and an example for its consumers.

In 2017 the company took part in the third Emilia Romagna “Responsible Innovators Award”, focused on Corporate Social Responsibility in the context of Agenda 2030, thus committing itself to a good five of the goals put forward in the UN plan.



The company has achieved the certification for “Traceability system and certification of inspected chain”.

The inspected chain guarantees a **safer** production system thanks to the traceability systems applied along the whole chain (breeding, feed making, dairy, and storage warehouses). The source and characteristics of every lot are known through **information documents** and **registers** that all the “actors” in the chain must possess and manage properly.



The company has taken into consideration the aspects tied to environmental sustainability: it has reduced wastage of water by 80% thanks to a **precision irrigation system**, and has installed a **solar power system** for the creation of energy and solar panels for hot water.

It should be pointed out that the staff employed in the barn are for the most part skilled **immigrants**, trained in professional courses in their mother tongue. The employees are completely involved with the company’s work and can take advantage of **free accommodation** on site and have agreed periods of paid holiday. This is all joined with the human relationship created with the owners who are committed to daily conversation and **dialogue**, and a gradual cultural integration.

In addition, the company contributes to the **training of students** and has an agreement with the universities of Bologna and Parma to offer a way for the students in the sector to carry out **curricular work placements**.

To develop expertise we need to train the young people who have started out in the sector through genuine work and by transmitting the knowledge acquired by farmers with experience. The company also offers paid expenses to support the students’ travel costs. **Young women are not excluded** from these activities and, in fact, women are completely integrated and active within the company.



The company **cooperates** and has ongoing relations with research centres and universities, actively taking part in national and European projects such as EDF - “European Dairy Farmers” - and Eurodairy in the context of which the company was selected together with five top Italian firms and put alongside the 120 “pilot companies” on a European level capable of showing the innovation activities that are being carried out in their companies.

On this topic the Delsante company has successfully been taking part in the selection made in the the Regional Rural Development Programme of the **Emilia Romagna Regional Government**

– For the creation of an **Operational Group for European Partnership for Innovation: Productivity and Sustainability for Agriculture** - Focus Area 2A - Modernisation and Diversification
– With the PARMAGGREGA project: pooling of PR producer for the creation of a short direct sales chain through social media. This activity is being carried out with the support of the Reggio Emilia Animal Production Research Centre.

Agenda 2030 & San Pier Damiani Dairy (SPD)

The present and future vision of the San Pier Damiani Dairy in its governance is increasingly focused on ethical and social responsibility. Despite being a small agricultural company the stakeholders’ well-being and respect is always the centre of attention. Up to today these are the points from Agenda 2030 that the company has approached.



Goal 2: Putting an end to hunger, achieving food security, improving nutrition and promoting a sustainable agriculture

The Parmigiano Reggiano produced in the SPD dairy is a **highly nutritious** food, rich in precious micro-elements, free of lactose and preservatives; it is suitable for new born children, adolescents, pregnant and breastfeeding women and old people. In fact, Parmigiano Reggiano is produced with only whey, salt and milk. The milk with which the cheese is produced comes from the company’s farm and is highly **secure and checked**.

The food security of the cheese produced in the SPD dairy is the priority of the management production - all the processes are checked and tracked in **logs that can easily be consulted**.

Through e-commerce the SPD dairy is committed to **distributing** its products in all the world, in accordance with the legislation on food security and commercial agreements made between nations.



Goal 5: Achieving gender equality and emancipating all women and girls



Within the SPD dairy **no form of discrimination** and/or violence towards women is tolerated.

“Gender equality is not only a fundamental human right, but a necessary foundation for a peaceful, prosperous and sustainable world.” The SPD dairy is firmly convinced that the presence of women in management and production is **a strong point of the company**, and various women do work in it especially in management and marketing.



Goal 6: Ensuring access to water and sanitation for all

In all the spaces of the SPD dairy drinking water is **easily accessible** in accordance with the laws in force. In addition, access to adequate sanitary and hygiene facilities is fair for everyone, paying particular attention to the needs of women and young children and whoever is in a vulnerable situation.



Goal 8: Encouraging lasting economic growth, which is inclusive and sustainable; full, productive employment and decent work for everyone.

The respect for and well-being of workers is at the centre of the SPD dairy management policy, which must never be neglected. A healthy, happy company is a productive business and this is also certainly the merit of the employees and staff who work there.

In the SPD dairy all the employees are **employed under a regular contract**, paid and protected according to the national employment agreement. Men, women, immigrants and university students have all worked in the dairy up to today in a healthy, secure environment and receive ongoing training about safety and the work that characterises their labour.

The dairy's employees receive **benefits** - for example the cheesemaker and his family were granted the use of a house free of charge.

The SPD dairy has access to financial services that support its production activities, the creation of decent work positions, entrepreneurship, creativity and innovation, and encourage the formalisation and growth of small and medium-sized enterprises. These financial resources have been invested not only to improve production and service for the client but above all to **encourage a sustainable tourism** that creates work and promotes the local culture and products.



Goal 11: Making cities and human settlements inclusive, safe, resilient and sustainable

The SPD dairy, through technological innovations and investments, is strengthening the efforts to **protect and safeguard the traditional artisan work** that makes up not just a cultural heritage to



hand down to future generations but above all an added value for the local area and for the world in general.

As of today in the dairy restructuring works are underway to make extra-urban spaces safe and accessible in particular for women, children, old people and people with disabilities. This choice has been driven by the desire to create economic, social and environmental ties between **urban and rural areas** through the production, promotion and sale of Parmigiano Reggiano cheese.